

RESOLUTION 2022-098

**A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF
NASSAU COUNTY, FLORIDA PROCLAIMING MAY 1 – 7, 2022, AS
NATIONAL TRAVEL AND TOURISM WEEK**

WHEREAS, travel has a positive effect on Nassau County, the state of Florida and the nation's economic prosperity and brand image, it also impacts business productivity and individual travelers' well-being; and

WHEREAS, travel to and within Nassau County provides significant economic benefits for our destination, with the hospitality industry creating a \$1 billion positive economic impact on Nassau County; and

WHEREAS, Nassau County created the Amelia Island Tourist Development Council (AITDC) in 1988 which oversees the development and marketing of Amelia Island as a world-class tourism destination; and

WHEREAS, tourism is among the largest private-sector employer in Nassau County, supporting over 30% of county employment; and

WHEREAS, travelers' spending directly generates 32.9% of all local and state taxes paid in Nassau County as well as 25% of all ad valorem taxes paid in Nassau County;

WHEREAS, funds generated from Tourist Development Taxes are used to support local programs such as Dickens on Centre, Restaurant Week and Artrageous ArtWalk; and

WHEREAS, tourism-related business generated 28% of sales taxes in Nassau County in 2021 with over 687,400 overnight visitors to Amelia Island in 2021; and

WHEREAS, the Amelia Island Tourist Development Council has increased the positive economic impact to Nassau County over 154% in the last 20 years; and


WHEREAS, leisure and business travel spurs countless benefit to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS, travel is a pillar of economic growth, creating jobs at a faster rate than other sectors.

NOW, THEREFORE, BE IT RESOLVED, by the Board of County Commissioners of Nassau County, Florida this 25th day of April, 2022, that:

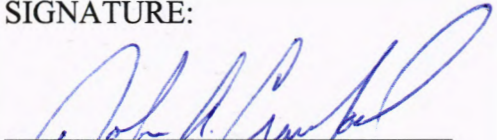
1. The Board hereby proclaims the week of May 1 – 7, 2022 as National Travel and Tourism Week in Nassau County, Florida.

BOARD OF COUNTY COMMISSIONERS
NASSAU COUNTY, FLORIDA



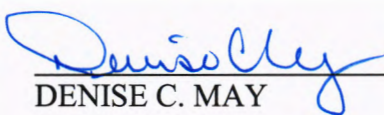
AARON C. BELL
Its: Chairman

ATTEST AS TO CHAIRMAN'S
SIGNATURE:



JOHN A. CRAWFORD
Its: Ex-Officio Clerk

Approved as to form by the
Nassau County Attorney



DENISE C. MAY